

9th July 2012

Dear Young Coach,

**National Young Coaches Academy at Loughborough University
Friday 4th January 2013 – Sunday 6th January 2013**

BADMINTON England is delighted to invite you to apply to attend the National Young Coaches Academy, which will be held at Loughborough University in January 2013.

The Academy is organised by the Youth Sport Trust and provides a unique opportunity for you to work alongside other promising and aspiring young coaches aged between 14 to 19 years of age from the sports of Athletics, Basketball, Boccia, Football, Hockey Rugby, Swimming, Table Tennis and Volleyball.

The purpose of the Academy is to help you to develop your coaching skills and inspire and motivate you to achieve your personal best. Over the course of the event, you will be supported to develop your personal coaching skills (communication, organisation, adaptability, compassion and honesty) and your 'how to' coaching skills (instruction, demonstration, observation, analysis, feedback and questioning). BADMINTON England will then provide support following the event around the 'what' to coach skills and further localised help including assigning you with a coach mentor.

Throughout the three days, you will be challenged by top-level coaches and deliverers to really understand what it will take for you to develop and be the best coach you can. You will also have the opportunity to hear from coaches who are recognised as achieving great things in their sport.

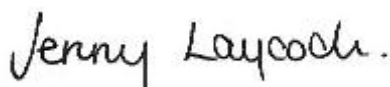
It will be an exciting three days and at times you will be taken out of your comfort zone but we are convinced that you will come away with a clearer understanding of the choices you might have to make to ensure that you can succeed in your sport, in your life and in your education.

Enclosed is a draft programme for your information, along with a leaflet containing pictures and quotes from attendees of the 2012 National Young Coaches Academy. In addition, you can view footage of the 2012 event through logging onto: <http://www.youtube.com/watch?v=aEcZ4bspvC8&feature=plcp>.

If you have any questions, then please do not hesitate to contact me at jennylaycock@badmintonengland.co.uk.

This is a unique opportunity and one we hope you will be able to take full advantage of.

Yours sincerely



Jenny Laycock
Coaching Qualifications Manager
BADMINTON England

Enclosed:
NYCA 2013 Draft Programme
NYCA Leaflet

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