

Our Ref: NYCA2013Parent

9th July 2012

Dear Parent/Carer

National Young Coaches Academy at Loughborough University

Friday 4th – Sunday 6th January 2013

The Youth Sport Trust and BADMINTON England are delighted to write to you to highlight an opportunity for your child to apply to attend the 2013 National Young Coaches Academy at Loughborough University.

The Academy is a unique opportunity for your child to work alongside other promising and aspiring young coaches aged between 14 to 19 years of age from the sports of Athletics Badminton, Basketball, Boccia, Football, Hockey, Rugby Union, Swimming, Table Tennis and Volleyball.

The purpose of the Academy is to support 200 promising and aspiring young coaches to develop their coaching skills and inspire and motivate them to achieve their personal best. Over the course of the event, we will be working with the young coaches to develop their personal coaching skills (communication, organisation, adaptability, compassion and honesty) and their 'how to' coaching skills (instruction, demonstration, observation, analysis, feedback and questioning). The ten National Governing Bodies of Sport will then provide support following the event around the 'what' to coach skills and further localised support including assignment of a coach mentor.

Throughout the three days, the young coaches will be challenged by top-level coaches and deliverers to really understand what it will take for them to develop and be the best coach they can be. They will also have the opportunity to hear from coaches who are recognised as achieving great things in their sport.

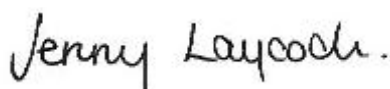
Enclosed is a draft programme for your information, along with a leaflet containing pictures and quotes from attendees of the 2012 National Young Coaches Academy. In addition, you can view footage of the 2012 event through logging onto: <http://www.youtube.com/watch?v=aEcZ4bspvC8&feature=plcp>.

For your child to apply to be at the Academy, then he/she will need to complete the attached application form and return it to BADMINTON England by the 7th September 2012.

Finally, please note that there is no cost to attend this event - accommodation and food will be provided for your child and BADMINTON England will be offering contributions towards travel costs. There will also be a trained welfare team in place, working alongside experienced Youth Sport Trust staff, who will be there to support your child throughout the course of the event.

If you have any questions, then please do not hesitate to contact me at jennylaycock@badmintonengland.co.uk

Yours sincerely



Jenny Laycock
Coaching Qualifications Manager

BADMINTON ENGLAND is the trading name for the Badminton Association of England Ltd, registered in England No.1979158. A Company Limited by Guarantee

